

ALBUM REVIEW

By: Lee Carso

Check out John Crawford's new LP set to be released on multiple music platforms. It is a wave of new age pop music with vintage synthesizers and effects embodied into the musical compositions. I personally love when talented artists can bring back older styles of music and transform them into something new and authentic. I was compelled after listening to this LP because the vibe was very much like classic 80s music. It was a style that I grew up listening to extensively with my friends and family. The old school synths accompanied by ambient sounds and deep bass swells in the background really creates amazingly unpredictable musical contrasts for the listener. I think the word to describe this artist would be refreshing and Crawford has definitely found his true sound. There are far too many musicians out there that sound the same and do not possess enough versatility. John Crawford is not one of these artists and anyone who has listened to them can tell you that. I loved the analog warmth of the album; it brings out colored characteristics where saturators were prevalent from tape distortion.

You can tell that Crawford put in a lot of work, not only in the studio, but on an engineering aspect as well. The instrumentals are very clear and the vocals really cut through the mixes, which is uncommon of independent artists today. This shows the uncanny ability of his team through the Hembot Records' organization that has revolutionized his sound. Most independent artists just want to push any song out no matter what the quality; you have to respect a musician who puts that much time and dedication into their artwork. The panning, effects, reverbs, and delays create an exciting experience for the listener. I would recommend listening to it with headphones to take in the minute details that highly distinguish the personality of their songs. The EQ and compression is done very professionally as well. I am really excited to see this artist blossom and it seems as though they have found his true north in the music industry. John Crawford's new LP— in stores on June 16th if you want to hear great, conscious music that is leading this genre in the right direction!

Purchase the digital download and learn more about Crawford's history in the music industry with the infamous band, Berlin -- <http://hembot.com/JohnCrawford/>